



# Privacy Principles



**COMPLIANCE**  
Doing the right thing



## **Data accuracy.**

Ensure data accuracy.



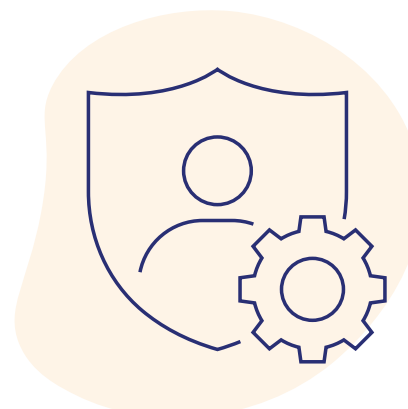
## **Rights of the interested part.**

Help users exercise their rights.



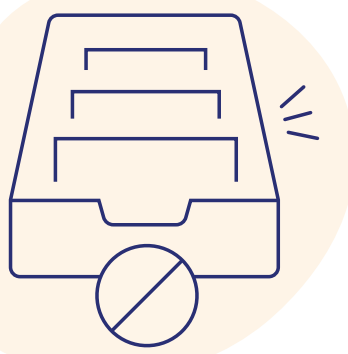
## **Transparency.**

Clear communication about data is essential for trust.



## **Responsibility.**

Each employee is responsible for the security of their data and its protection.



## **Minimization.**

Do not collect more data than necessary to avoid risks.



## **Privacy by design and by default**



## **Confidentiality.**

Data protection is a fundamental duty and an unwavering commitment.



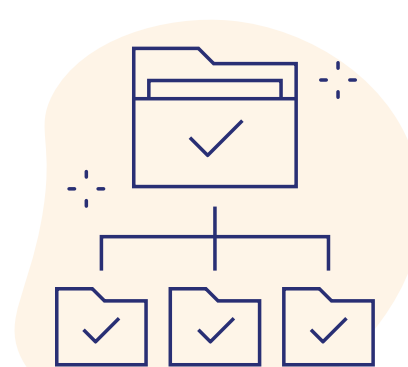
## **Clear Communication.**

Information about data use must be easy to understand.



## **Conservation.**

Limit the term and comply with it, that it be the right time.



## **Purpose.**

The use of data must be only for authorized purposes.