# **INVESTORS AND CAPITAL MARKETS DAY**

October 15-16, 2015





# NAS: The Benchmark Stainless Steel Player

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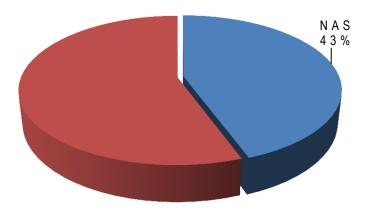
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# NORTH AMERICAN STAINLESS (NAS)

North American Stainless was founded in 1990 and holds a position of leadership in the North American Stainless Steel Market. Our focus is only Stainless Steel and as such we are the experts in our industry.

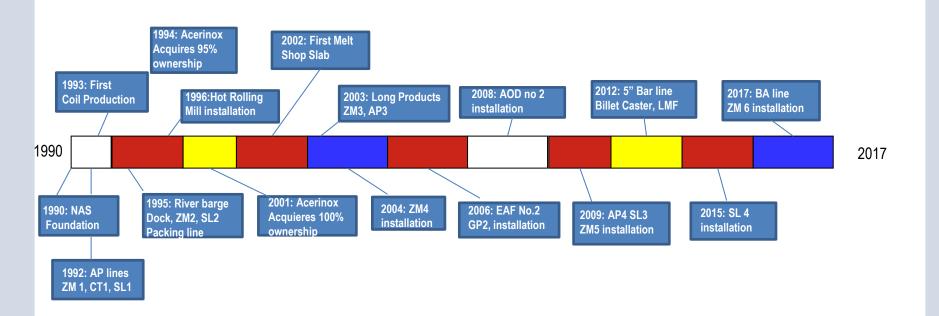
We achieved and maintain this leadership position due to a number of advantages that we have over our competition, domestic and foreign.

U.S. Melt Shop Production



Source: American Iron and Steel Institute (AISI), as of June 30, 2015

### HISTORY TIME LINE



We have undergone multiple phases of expansion to become the largest fully integrated Stainless Steel Producer in the United States

Our plant sits on 1400 acres in Carroll County Kentucky.

Being a greenfield project, we have been able to plan the plant layout in order to maximize efficiencies in the production process.



#### Central Location:

Our location in Northern Kentucky, with access by road, rail and river transportation was chosen in order to have quick access to the majority of our customers

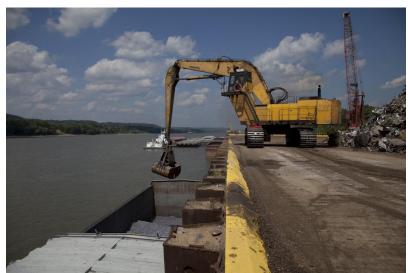


From our location in Ghent, Kentucky we are within one day of 60% of the stainless consumption areas

Barge Dock on the Ohio River:

We can receive Raw Materials and transport Finished Products by road, rail, and water with our location on the Ohio River





#### · One Site Location:

NAS is the only Stainless producing mill in North America to have all the production facilities required to produce stainless situated in one location.



- One Site Location: As a fully integrated Mill we have several advantages
- ✓ No logistical problems from product movement between sites
- ✓ Lower cost of production with all processing in one location
- ✓ More efficient production planning resulting in better lead times
- ✓ Lower cost of Working Capital, less inventory being required
- ✓ No outsourcing of Hot Rolling, Polishing or Slitting, NAS has all these processes in house
- ✓ Exclusive manufacturing of Stainless Steel Products with no conflicts with production scheduling or processing other alloys.

#### One Site Location:

- ✓ Production of both Flat and Long Products in one location
- ✓ Capability to Cast both slabs and billets in our Melt Shop reduces the cost of production of these products

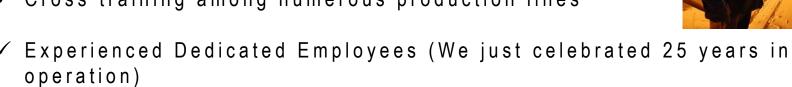






#### UNION FREE AND EXPERIENCED WORK FORCE

- ✓ More efficient operations
- ✓ Flexibility in where employees work
- ✓ Cross training among numerous production lines











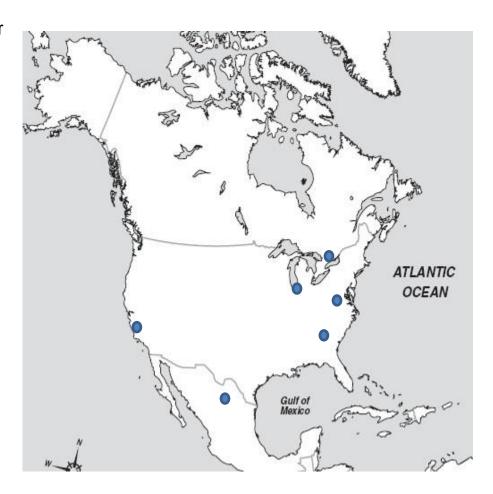




### **WAREHOUSE NETWORK**

NAS has developed Warehouses around the country, as well as in Canada and Mexico

- ✓ Material closer to customers
- ✓ Improved on time delivery
- ✓ Allows customers to improve their Working Capital by having material close to their facilities
- √ Finishing Capabilities in most locations



Minooka, Illinois



Agua Mansa, California



Guelph, Ontario (Canada)



Pendergrass, Georgia



Wrightsville, Pennsylvania



Monterey, Mexico



## PROXIMITY TO STAINLESS STEEL SCRAP SUPPLIERS



#### RAW MATERIALS

- ✓ Most of NAS Ni and Cr Consumption is in the form of Scrap
- ✓ NAS has the ability to use a very high scrap percentage; discounted Nickel and Chrome units in scrap vs primary Nickel and Chrome units
- ✓ NAS uses and melts raw materials at a high rate which is more cost effective than Ferro-alloys or pure metals
- ✓ Short delivery time on raw materials due to NAS geographical location
- ✓ Due to NAS proximity to the stainless steel scrap markets and the fact that we have to purchase low amounts of Ni and Cr allows us high flexibility to adjust to the continuous stainless steel grade mix changes in the market







#### PRODUCT RANGE

We have one of the largest product range of all of the North American Stainless Steel producers. We are the only producer that melts both flat and long products thus we are able to offer to the market a one stop shop option for most of the stainless products that our customers need.

In products such as Angles, we are the only North American producer while in other products such as rebar we have over 95% of total production.

We hold a dominant position in products made in austenitic grades (grades with Nickel content) and have a growing presence in both ferritic grades and duplex grades.

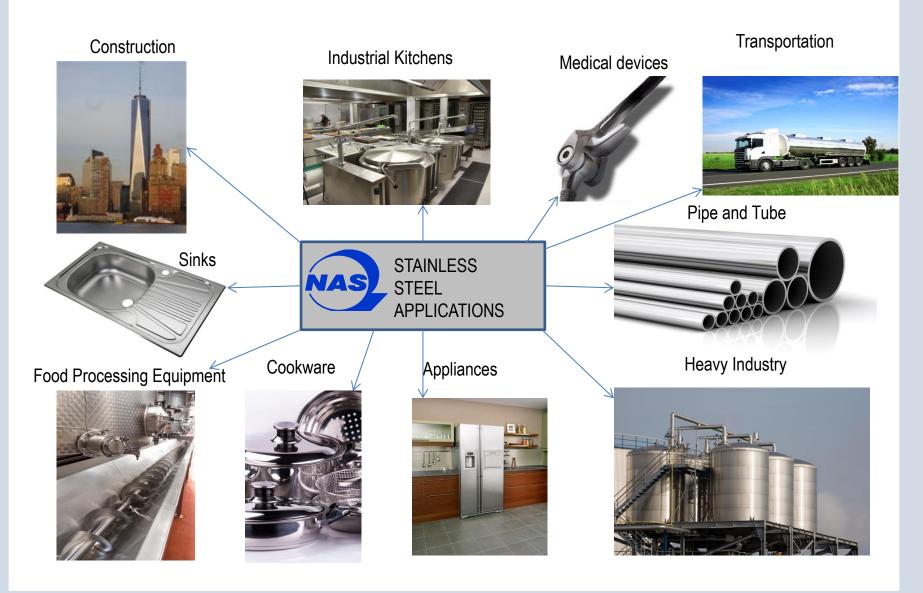








### STAINLESS STEEL APPLICATIONS



#### SUSTAINABILITY

- Master Level Member of Kentucky Excellence in Environmental Leadership
  - ✓ Requires annual environmental audit
  - ✓ Five projects promoting environmental stewardship
  - ✓ Establishment and compliance with environmental management plan
- ☐ Recycle & Reuse
  - ✓ Use of slag byproduct as lime
  - ✓ Use of refractory brick as dolomitic lime
  - ✓ Use of laundering program for PPE, rags and oil absorbent pads and rugs
  - ✓ Use of rewind paper at polish and pickling lines
  - ✓ Extensive Recycling Program of:
    - > Cardboard
    - > Paper
    - > Metal
    - > Plastic
    - > Used Oil



#### **DOMESTIC PRODUCER**

NAS has an advantage over imports in numerous infrastructure projects in the U.S. which require stainless steel to be of U.S. origin.

As the main U.S. Producer of Stainless Steel Reinforcement Bar (Rebar) we are taking full advantage of U.S. origin requirements in order to participate in a number of construction projects



# NORTH AMERICAN STAINLESS (NAS)

We are part of the ACERINOX Group of companies. By being part of the larger group we benefit from economies of scale at time of purchasing our raw materials. This also enables us to offer products to the market that at present are not part of our product range, such as BA Products, which we currently import from Acerinox and sell in the U.S.



#### **EXPANSION OF PRODUCT LINE: BA**

# Bright Annealed Finish

In order to expand our product line offering, we are currently building a Bright Annealed (BA) production line with scheduled completion late next. Year. This line will enable us to offer to the market the bright finish, consumed mainly in the appliance, transportation, construction and Food Handling Industries.

The total investment on the line and accompanying cold rolling mill will be 127 million dollars. With an expected output of 80,000 Tns annually NAS will become the leading supplier in the U.S.



#### NAS: THE BENCHMARK STAINLESS STEEL PLAYER

- ✓ Full Integration Flat and Long Products
- ✓ Central Location Advantages for both Customers and Raw Materials
- ✓ Maximum Efficiency in Production
- ✓ Low Production Costs
- ✓ Efficient Working Capital
- ✓ No need for Outsourcing
- ✓ Union Free Work Force
- ✓ Experienced Work Force
- ✓ North American Warehouse Network
- ✓ Acerinox Global Network

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