



New York, December 2015

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- · Acerinox Global Stainless Steel Player
- NAS: The Benchmark Player
- Current Market Conditions
- Financial Data
- Highlights

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# **ACERINOX: STAINLESS STEEL PRODUCER**

World leader producer

International from our origin

4.4 billion EUR turnover in 2014

6,800 people in 5 continents

3.5 million Mt, melting capacity

# Stainless steel is our world

# **WORLDWIDE PRESENCE**

Million Mt 2015

# 4 FACTORIES IN 4 CONTINENTS COMMERCIAL PRESENCE IN 40 COUNTRIES SALES IN 83 COUNTRIES

ONAS

Melting 1.4
Hot Rolling 1.2
Cold Rolling 0.8
Long Prod. 0.2

Melting 1.1
Hot Rolling 0.9
Cold Rolling 0.7
Long Prod. 0.2
ACERINOX

# BAHRU STAINLESS(\*)

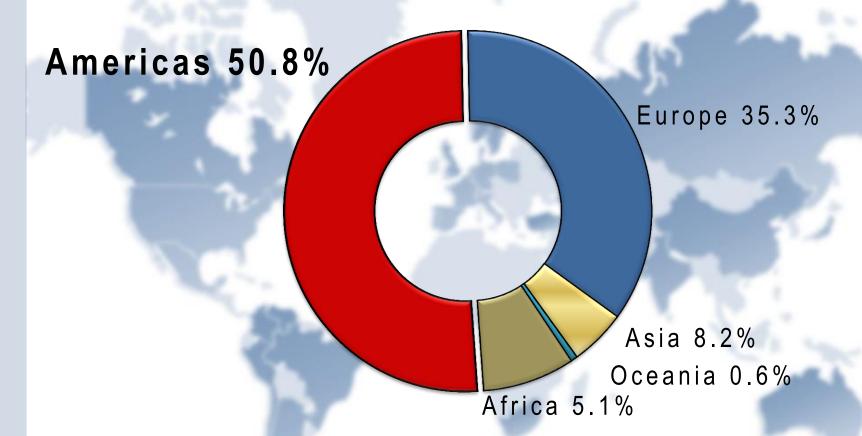
COLUMBUS

Melting 1.0 Hot Rolling 1.0 Cold Rolling 0.5 Melting 1.0 Hot Rolling 1.0 Cold Rolling 0.6

(\*) Once completed

# **OUR NET SALES GEOGRAPHICAL DISTRIBUTION**

Year 2014



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# NAS: THE BENCHMARK STAINLESS STEEL PLAYER

- ✓ Largest fully integrated producer in the United States
- ✓ Quick access to majority of our customers: we are within one day of 60% of the stainless consumption areas
- ✓ Barge dock on the Ohio River
- ✓ Proximity to stainless steel scrap suppliers
- ✓ Wide range of products: new BA line
- ✓ Selling advantage vs:
  - ✓ Domestic competition
  - $\checkmark$  Import Competition



# **EXPANSION OF PRODUCT LINE: BA**



The total investment on the line and accompanying cold rolling mill will be 127 million dollars. With an expected output of 80,000 Tns annually NAS will become the leading supplier in the U.S.

- Drives greater diversity into product mix
- Enters NAS into new market without supplanting any existing sales.
- US consumption currently supported by 70% foreign producing mills.
- o Industries served
  - Appliance (washers and dryers)
  - o Tank Trailers
  - o Automotive Trim
  - o Kitchen equipment



# SELLING ADVANTAGE vs DOMESTIC COMPETITION

- One-Site fully integrated process which provides the best cost structure, leadtime, and manufacturing flexibility in North America
- Proven performance record with customers in regard to reliability of quality and delivery performance
- 25 year history of customer relationships and clear knowledge of expectations, demands, and product ingenuity
  - 1,388 employees with 13,049 years of employment at NAS

# SELLING ADVANTAGE vs IMPORT COMPETITION

- Manufacturing cycle
  - NAS 3 to 5 weeks vs Import of 12 to 16 weeks
    - Promote customer ability to control inventory in line with the movements in the market as demand expands and contracts.
    - Promote customer ability to align price of incoming inventory with market movements.
- Buy American impact
  - Import buying requires multiple vendor inventories to also support customer needs which require "Made in America".
    - Eliminating the import spends removes the necessity of dual inventories thus reducing total inventory levels and increasing turns.
- NAS product mix extends beyond scope of Import offering therefore mitigating negative impact to profit in order to compete direct with Import.

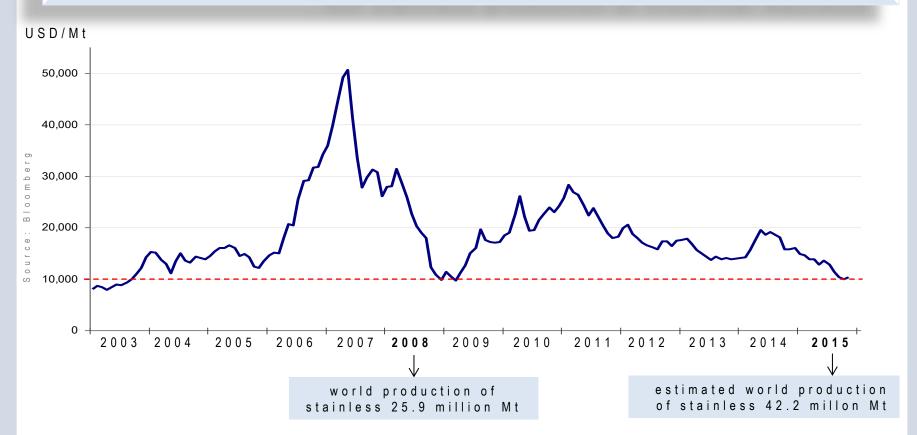
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# NICKEL: HISTORICAL PRICE IN THE L.M.E.

Up to Oct, 2015

Nickel price at historical minimum...

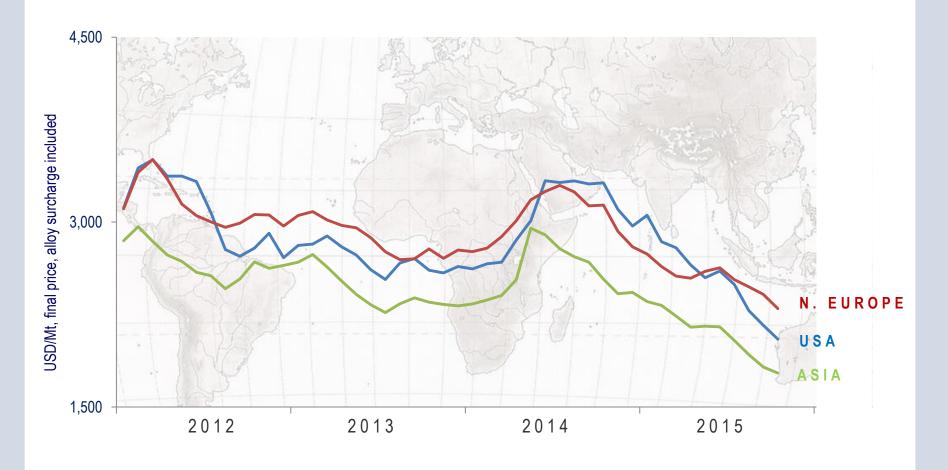
... but stainless production at historical maximum



"60% of nickel industry is making cash losses" (Norilsk)

# STAINLESS STEEL COLD ROLLED COIL PRICES - AISI 304 2.0mm

[2012 - October 2015]



Source: PLATTS

# **US MARKET**



#### COLD ROLLED IMPORTS



Source: US Dept. Commerce

#### ROBUST REAL DEMAND

# STAINLESS STEEL INVENTORIES AT DISTRIBUTORS





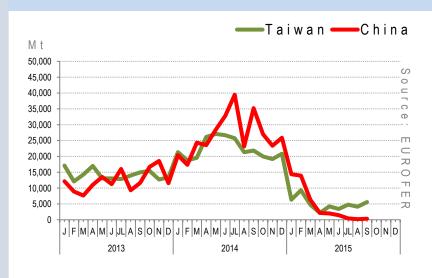




# **EUROPEAN MARKET**

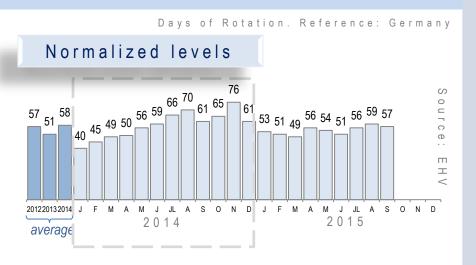


#### IMPORTS FROM TAIWAN & CHINA



China and Taiwan have dropped their presence in Europe

#### INVENTORIES OF COLD-ROLLED



#### RECOVERY OF THE DEMAND



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# **CHINA**



# China's stainless flat steel exports down 19% y-o-y (June)

MIIT tightens the requirements of energy to promote energy efficiency and is stricter in emission standards (27-may)

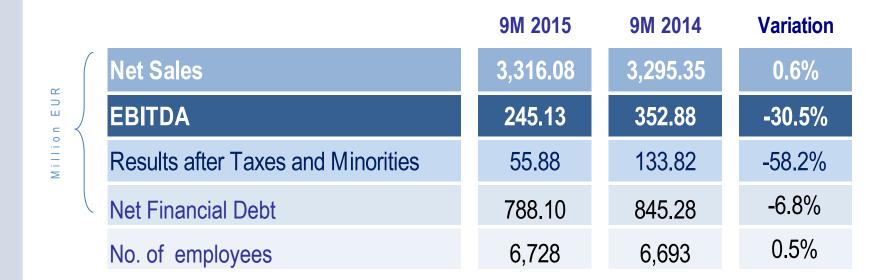
Baosteel Stainless may switch to a cost pricing method, namely, negotiating its selling price with buyers on the basis of production costs. (10-sep)

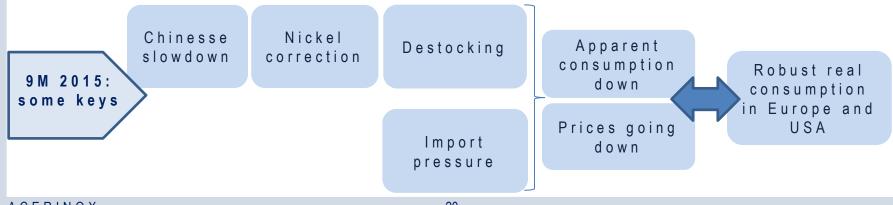
Chinese stainless production increase **0.7%** in H**1** 

Source: Platts, ISSF

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# MAIN FINANCIAL FIGURES OF ACERINOX





ACERINOX

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# STRONG BALANCE SHEET

Million EUR



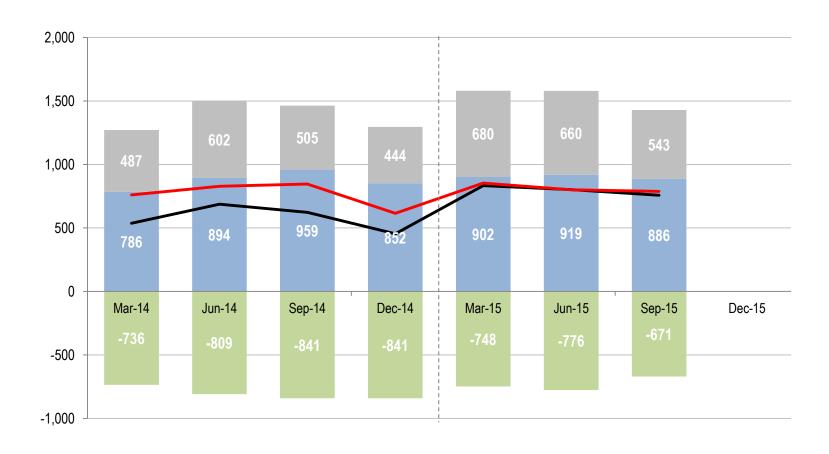
Net debt stabilized at  $\pm$  800 million EUR Cost of term debt 2.7%

Diversified funding sources



# **WORKING CAPITAL**

Million EUR



Inventories Trade Debtors Trade Creditors — Working Capital — Net Financial Debt

### IMPROVEMENT PLANS



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# **ACERINOX HIGHLIGHTS**

- Stainless growth
- Market close to be balanced
- Rationalization in the industry
- Geographical diversification
- Stable and robust demand in the US
- European recovery
- US Dollar strength
- Improvement plans
- Financial strength
- Stable and consistent strategy

# Thank you very much



